



11

**II Semester B.A./B.Com. (Vocational)
Examination, September/October 2021
(CBCS) (F+R)**

(70 Marks 2014-15 and Onwards/100 Marks 2013-14 only)

TOURISM AND TRAVEL MANAGEMENT

Paper – 2 : Tourism Product

Time : 3 Hours

Max. Marks : 70/100

- Instructions :** 1) Answer Section – **A, B and C** for **70** marks (CBCS).
2) Answer Section – **A, B, C and D** for **100** marks (Old Scheme).

SECTION – A

I. Answer **any five** of the following questions. **Each** carries **two** marks. **(5×2=10)**

- 1) a) Define Tourism Product.
- b) Mention the geographical resources for tourism.
- c) Distinguish between weather and climate.
- d) Mention any two tourism fairs.
- e) Mention any two performing arts.
- f) Mention any four musical instruments.
- g) Define a museum.



SECTION – B

II. Answer **any three** of the following questions. **Each** carries **6** marks. **(3×6=18)**

- 2) Write an account of Geographical Components of Tourism.
- 3) What is the impact of water bodies on tourism ?
- 4) Explain the types of Indian music.
- 5) Evaluate the importance of any two national parks of india.
- 6) Give an account on any two coastal tourism destinations.

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SECTION – C

III. Answer **any three** of the following questions. **Each** carries **14** marks. **(3×14=42)**

- 7) Write a detailed account on the types of tourism products.
- 8) Explain the significance of wildlife sanctuaries in India.
- 9) Enumerate the classical dances of India.
- 10) Write an account of :
 - a) Khajuraho Dance Festival
 - b) Kite Festival
 - c) Desert Festival.
- 11) Give a detailed account on the monuments of south India.

SECTION – D

IV. Answer **any three** of the following questions. **Each** carries **10** marks. **(3×10=30)**

- 12) Explain the characteristics of tourism products with suitable examples.
 - 13) How do beaches act as potential tourism destinations ?
 - 14) Explain the role of folklore in promoting tourism.
 - 15) Give an account on the Hindu Temple architecture.
 - 16) Evaluate the importance of adventure tourism.
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