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II Semester B.A./B.Com. (Vocational) Examination, September 2020
(2014-15 and Onwards) (CBCS) (F+R)
TOURISM AND TRAVEL MANAGEMENT
Paper – 2 : Tourism Product

Time : 3 Hours

Max. Marks : 70/100

Instructions : 1) Answer **all** the Sections as directed.
2) Answer Section **A, B** and **C** (CBCS Pattern).

SECTION – A

I. Answer **any five** of the following questions. **Each** question carries **two** marks.

(5×2=10)

- 1) a) What is desert triangle of India ?
- b) What is meant by Panchakarma ?
- c) Where float festival is celebrated ?
- d) What is pithora painting ?
- e) Mention four monuments of Hampi heritage site.
- f) When was IBWL established ?
- g) What is meant by 'Dravida' style ?

SECTION – B

II. Answer **any three** of the following questions. **Each** carries **6** marks. (3×6=18)

- 2) Enlist 6 natural world heritage sites with their proper location.
- 3) Write a note on chordophones of Indian musical instruments.
- 4) Write a note on Hornbill festival.
- 5) Explain the role of handicraft in promoting tourism.
- 6) Write a note on eco tourism.

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SECTION – C

III. Answer **any three** of the following questions. **Each** question carries **14** marks.

(3×14=42)

- 7) Explain five famous festivals of India in detail.
- 8) Explain :
 - a) Patta kunita
 - b) Dolu kunita
 - c) Somana kunita.
9. Explain natural and site based tourism products of India.
- 10) Explain the impact of tourism on handicraft industry.
- 11) Explain art and architecture of
 - a) Golgumbaz, Bijapur
 - b) Taj Mahal, Agra
 - c) Chennakeshava temple, Belur.

SECTION – D

IV. Answer **any three** of the following. **Each** question carries **ten** marks. (3×10=30)

- 12) Explain geographical resources of India.
 - 13) Highlight the importance of folklore in tourism.
 - 14) Explain classical dances of India.
 - 15) Explain various emerging trends in tourism.
 - 16) Explain :
 - a) Hampi Utsav
 - b) Khajuraho Dance Festival.
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