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I Semester B.Com. (Vocational) Examination Nov./Dec. 2018
(CBCS) (F+R)

(70 Marks – 2014-15 and Onwards/Repeaters – 100 marks – 2013-14 Only)

TOURISM AND TRAVEL MANAGEMENT

Tourism Business (Paper – I)

Time : 3 Hours

Max. Marks : 70/100

Instructions : 1) Answer Section A, B, C for 70 marks (CBCS).

2) Answer Section A, B, C, D and E for 100 marks scheme. (Repeaters 2013-14)

SECTION – A

I. Answer **any 5** of the following questions :

(2×5=10)

- Who is an international tourist ?
- What is inbound tourism ?
- List any 2 hinderances to travel.
- What is Hampi ?
- What is eurail pass ?
- What is group rates ?
- What does the term G.I.T. stand for ?
- What do you mean by Heritage Hotels ?

SECTION – B

II. Answer **any 3** of the following questions :

(3×6=18)

- Distinguish between Domestic and International Tourism.
- Accessibility in the basic element of tourism. Discuss.
- List the environmental impacts of tourism.
- Write a note on tourist offices in India and their role in promoting tourism.
- Discuss the reservation system in Hotels.

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SECTION – C

III. Answer **any 3** of the following questions :

(3×14=42)

- 1) What are the positive and negative impacts of tourism ?
- 2) Explain the different types/forms of tourism in detail.
- 3) Examine the role of accommodation sector as an essential tourism component.
- 4) Motivation is the basis for a dynamic tourism development programme. Discuss in brief.
- 5) Explain the role of Government of India Department of Tourism in development of tourism industry.

SECTION – D

IV. Answer **any 2** of the following questions :

(2×10=20)

- 1) Mention the progress of private Airlines in India.
- 2) Discuss the significance of Domestic Tourism.
- 3) Write a note on palace on wheel.

SECTION – E

V. Answer the following **compulsory** question :

(1×10=10)

- 1) Discuss in brief the concept – Heritage Hotels in promoting Tourism.



**I Semester B.Com. (Vocational) Examination Nov./Dec. 2018
(Repeaters) (2011-12 and Onwards)
TOURISM AND TRAVEL MANAGEMENT
Tourism Product (Paper – I)**

Time : 3 Hours

Max. Marks : 100

Instruction : Answer **all** Sections as directed.

SECTION – A

- I. Answer **any 10** of the following questions : (2×10=20)
- What is project tiger ?
 - Mention any monument of Srirangapatna.
 - Where is Manali ? What is it famous for ?
 - Name the place known for :
 - Ring Shawls
 - Chicken Work.
 - Name any festivals of Muslims.
 - What is Island Tourism ?
 - What is Royal Orient ?
 - Name any 2 famous museums of Ahmedabad.
 - Where is International Kite festival held ?
 - Where do you find Saraswathi Mahal Liberary ?
 - Name few instruments of music in India.
 - What is "Black Pagoda" ? Where is it located ?

SECTION – B

- II. Answer **any 5** questions : (5×5=25)
- Explain about Khajuraho group of monuments.
 - Write a note on Hindustani music.
 - Mention any 5 Indian folk dances.
 - What are the features of Tourism Product ?
 - Write a note on handicrafts of India promoting tourism.
 - Discuss in brief Indian painting.

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- 7) Discuss the contribution of Yoga and Meditation to tourism.
- 8) Write about the significance of Desert Tourism.

SECTION – C

III. Answer **any 3** questions :

(3×15=45)

- 1) Discuss the important tourist centres of South India and their significance.
- 2) Mention any 2 geographical features of India and their effect on tourism development.
- 3) Describe the classical dance forms of India.
- 4) Explain “India as a Heritage Tourism Destination”.
- 5) Write a note on any 10 world heritage centers of India promoting tourism.

SECTION – D

IV. **Compulsory** question. Answer the following questions :

(1×10=10)

- 1) Write a note on :
 - a) Shimla
 - b) Mahabalipuram.