



I Semester B.A./B.Com. (Vocational) Examination, Nov./Dec. 2017

TOURISM AND TRAVEL MANAGEMENT

Paper – I : Tourism Business

(CBCS – Fresh – 70 Marks – 2014-15 and Onwards/Repeaters –  
100 Marks – 2013-14 Only)

Time : 3 Hours

Max. Marks : 70/100

- Instructions :** 1) Answer the questions as **directed** below.  
2) Answer Section **A, B, C only** for 70 marks.  
3) Answer Section **A, B, C, D and E** for 100 marks Scheme.

SECTION – A

- I. Answer **any 5** of the following questions : (2×5=10)
- What is cultural tourism ?
  - Who is tour operator ?
  - What is inbound tourism ?
  - Name 4 pilgrimage places in India.
  - What do you mean by heritage site ?
  - What is travel agency ?
  - What do you mean by immigration ?
  - Name any 2 hillstations in Karnataka.

SECTION – B

- II. Answer **any 3** of the following questions : (3×6=18)
- Write a note on tourism destination – Hyderabad.
  - Explain the role of Indian Railways in promoting tourism industry.
  - What is Tour ? Why people travel ? Explain in detail reasons to travel.
  - Explain the objectives and functions of travel agency.
  - Write a note on Hotel check in and check out procedure.

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SECTION – C

III. Answer **any 3** of the following questions : (3×14=42)

- 1) Explain the components of package tour.
- 2) Explain the different types of hotels.
- 3) Explain the scope, importance and objectives of Tourism Business.
- 4) What are the basis for classification of travel ?
- 5) What are the social impact of tourism ?

SECTION – D

IV. Answer **any two** of the following questions : (2×10=20)

- 1) Explain Beach tourism with examples.
- 2) Explain the role of tourism in economic development of India.
- 3) Write a note on golden chariot.

SECTION – E

V. Answer the following : (1×10=10)

**Compulsory** question :

Different types of tourism.



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(2011-12 and Onwards) (New) (Repeaters)  
TOURISM AND TRAVEL MANAGEMENT  
Paper – I : Tourism Product**

Time : 3 Hours

Max. Marks : 100

- Instructions:** 1) Answer **all** Sections as **directed**.  
2) Answer Section **A, B, C and D** for **100** marks.

SECTION – A

Answer **any 10** of the following for **2** marks **each** :

(2×10=20)

1. a) What is Heritage tourism ?
- b) What is palace on wheels ?
- c) Name any 4 pilgrimage places of Hindus in South India.
- d) What is Pushkar fair and where is it held ?
- e) Mention any 4 Hillstations of India.
- f) What is Project Tiger ? When was it launched ?
- g) Mention any 2 historical monuments of Srirangapatna.
- h) Where is Shimla ? What is it famous for ?
- i) Name any 2 folk dances of Karnataka.
- j) Discuss the festivals of Christians.
- k) Name the places best known for :
  - a) Bandhani.
  - b) Ring shawls.
- l) What is dessert festival ? Where it is held ?

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SECTION – B

Answer **any 5** questions. **Each** question carries **five** marks. (5×5=25)

2. What are the features of tourism product ?
3. Discuss the significance of cultural tourism.
4. Write a note on wild life sanctuaries of Karnataka.
5. Discuss in brief, the Handicrafts of Karnataka and Kashmir.
6. Write a note on Mughal Architecture and its significance to tourism.
7. Discuss few most well known hillstations of South India.
8. Describe the sculptural art of India.
9. Discuss the pilgrimage centers of Buddhist in India.

SECTION – C

Answer **any 3** of the following questions. **Each** question carries **fifteen** marks. (15×3=45)

10. What are the important geographical features of India ? Explain any 2 features promoting tourism industry.
11. Discuss the role of music in exhibiting India's culture.
12. Write a note on world heritage centers of Karnataka attracting tourist.
13. Discuss the significance of Adventure sports in popularising India as a Tourist destination.
14. Discuss in detail well known folk dances of India and their impact on tourism.

SECTION – D

Answer the following : (2×5=10)

15. Write short note on **any 2** of the following :

a) Srinagar

b) Agra

c) Aihole