

DD-972

Bachelor of Business Administration 1st Semester ATKT Examination, March-April 2021

Paper - II

Computer Application

Time: Three Hours] [Maximum Marks: 90 [Minimum Pass Marks: 32]

Note: Answer any **two** parts from each question. All questions carry equal marks.

Unit-I

- 1. (a) What do you understand by computer? Explain the generations of computer.
 - (b) What are the various types of computer peripherals and memory devices?
 - (c) What do you mean by software? Explain the different types of software.

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(Turn Over)

(2)

Unit-II

- **2.** (a) What is the role of ALU (Arithmetic Logic Unit) and Control unit? Explain.
 - (b) What is the difference between MICR and Mouse Light Pen? Explain.
 - (c) Explain the types of output devices.

Unit-III

- **3.** (a) What is the importance of memory in computer system? Differentiate between main memory and secondary memory.
 - (b) What is the difference between Cache memory and Virtual memory? Explain it.
 - (c) Explain the following:
 - (i) Secondary Memory
 - (ii) Memory Management Unit (MMU)

Unit-IV

- 4. (a) What are the features of word document? How would you create and save a document?
 - (b) How would you insert charts in Excel? Explain.
 - (c) Explain the process of preparing a Power Point Presentation (PPT)

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Unit-V

- (a) How is Internet useful for business?
 - (b) Explain the importance of search engine.
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