ED-972

Bachelor of Business Administration
1st Semester Examination, March-April 2021

Paper - II

Computer Application

Time : Three Hours]   [*Maximum Marks* : 90
                             [*Minimum Pass Marks* : 32

Note : Answer any **two** parts from each question. All questions carry equal marks.

Unit-I

1. (*a*) Write down the different types of computer and explain in brief.

   (*b*) What is computer system ? Explain the characteristic of capabilities of the computer.

   (*c*) Explain the generation of computers and write down the limitations of computer.

DRG_110_(3)   *(Turn Over)*

(2)

Unit-II

2. (*a*) What do you understand with impact printer and non-impact printer? Differentiate between them.

   (*b*) Describe the role of ALU and control unit in detail.

   (*c*) What is the role of input devices? Explain in detail about any one device.

Unit-III

3. (*a*) Explain the opportunities for business in E-commerce.

   (*b*) Briefly bring out the advantages and disadvantages of E-commerce.

   (*c*) What are the type of threats and sources of threats in E-commerce?

Unit-IV

4. (*a*) What is M-commerce? Explain the generations of mobile wireless technology.

   (*b*) Describe the components of mobile commerce.

   (*c*) What are the networking standards for mobiles?

Unit-V

5. (*a*) What are the threats on E-payments?

DRG_110_(3)   *(Continued)*

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(*b*) Explain the E-payment system. Is it safe for the business transactions ?

(*c*) Briefly describe about multimedia objects.

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