



ED-974

Bachelor of Business Administration
1st Semester Examination, March-April 2021

Paper - IV

Principles of Management

Time : Three Hours] [Maximum Marks : 90

[Minimum Pass Marks : 32

Note : Answer **all** questions. All questions carry equal marks.

Unit-I

1. What is Management? Explain the scope and significance of management in current business scenario.

OR

Explain the contribution of Elton Mayo and discuss Hawthorne's experiment in brief.

Unit-II

2. What is management by objectives? Explain the process of MBO in detail.

OR

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(Turn Over)

(2)

Write short notes on any **two** of the following :

- (a) Objective
- (b) Types of planning
- (c) Benefits of planning

Unit-III

3. Organization structure refers to the differentiation and integration of activities and authority roles and relationship. Explain.

OR

What is departmentation? Explain its types and advantages with suitable examples.

Unit-IV

4. What is decision-making? Explain the various types of decisions which are taken in an organization.

OR

Elaborate the statement 'Decision making is the primary task of the management'. Discuss the principles of decision-making.

(3)

Unit-V

5. “Control is a fundamental management function that ensure work accomplishment according to plans.” Analyse this statement and outline the various steps of control process.

OR

Write short notes on any **two** of the following :

- (a) Zero-based budgeting
- (b) PERT
- (c) Management Audit