

Roll No.

DD-977

Bachelor of Business Administration (Second Semester)

EXAMINATION, May-June, 2020

BUSINESS ECONOMICS

(107)

Time : Three Hours

Maximum Marks : 90

Minimum Pass Marks : 32

Note : Attempt all the *five* questions. *One* question from each Unit is compulsory. All questions carry equal marks.

Unit—I

1. What is Elasticity of Demand ? Also explain the determinants of elasticity of demand.

Or

Write short notes on the following :

- (a) Price elasticity of demand
- (b) Income elasticity of demand

Unit—II

2. State and explain the law of Diminishing returns.

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Or

Write short notes on the following :

- (a) Returns to a Scale
- (b) Internal and External economics

Unit—III

3. What is Perfect Competition ? How are prices determined under perfect competition ?

Or

What is Price Discrimination ? Also explain the different ways of price discrimination.

Unit—IV

4. Define oligopoly. Write down the classical models of oligopoly.

Or

Define Monopolistic Competition. What are the main characteristics of monopolistic competition ?

Unit—V

5. Explain the term 'rent' as used in economics. State and examine the Ricardian theory of Rent.

Or

Critically examine the marginal productivity theory of wages.

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