



## **ED-985**

Bachelor of Business Administration  
3rd Semester Examination, March-April 2021

### **MANAGEMENT INFORMATION SYSTEM (MIS)**

(115)

*Time* : Three Hours]

[*Maximum Marks* : 90

[*Minimum Pass Marks* : 32

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**Note** : Answer **all** questions. All questions carry equal marks.

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#### **Unit-I**

1. Define MIS and discuss its nature and scope.

**OR**

What is the impact of Management Information System on modern business? Explain.

#### **Unit-II**

2. Describe the structure of Management Information System in business organization.

**OR**

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**DRG\_264\_(2)**

**(Turn Over)**

( 2 )

Explain System concept. How business can be seen as a system? Explain.

**Unit-III**

3. How do you define a problem for developing MIS ?

**OR**

Explain the importance of considerations in setting system objectives.

**Unit-IV**

4. What do you understand by evaluation of MIS ? Discuss its process and significance.

**OR**

What do you understand by maintenance ? What are its types ? How maintenance of MIS can be done ?

**Unit-V**

5. What is Finance Information System ? Describe in detail.

**OR**

What is Marketing Information System ? Explain this system in detail.