

No. of Printed Pages : 2

Roll No.

ED-2029

B.Com. (Part- II) EXAMINATION, 2021

COMPUTER APPLICATION

(Paper First)

(Internet Application and e-Commerce)

Time : Three Hours

Maximum Marks : 50

Note : Attempt any two parts from each question. All questions carry equal marks.

Unit-1

1. (a) Describe the features of Internet usage.
- (b) Explain the function of various internet protocols.
- (c) What do you mean by IP Addresses? Explain.

Unit-2

2. (a) Distinguish between HTML and XML.
- (b) Describe about DHTML with necessary details?
- (c) Differentiate between static page and dynamic page.

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Unit-3

3. (a) Define ALINK and VLINK in HTML with suitable example.
- (b) Write HTML steps for Student Enroll System in School.
- (c) Specify the use of image button in HTML.

Unit-4

4. (a) Discuss media convergence of E-Commerce.
- (b) Discuss the case study of e-commerce in grocery retailing.
- (c) Explain role of cyber security in e-commerce.

Unit-5

5. (a) What do you understand by business to consumer e-Commerce?
- (b) How SCM is used with E-Commerce ? Give example.
- (c) Highlight elements of e-diversity in brief.