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Code No. : B/953 <https://universitynews.in/> Roll No.....

Total No. of Section : 03

Total No. of Printed Pages : 04

OR

Demonstrate with suitable sample code the external link and internal link among/between the web pages.

Q-5. What is Domain Name Registration? Explain uploading/downloading the website.

OR

What is webpage? Explain static webpage and dynamic webpage.

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Second Semester Examination, May 2017

PGDCA

Paper - III

ESSENTIALS OF E-COMMERCE & HTML

Time : 3 Hrs.

Max.Marks : 100

Note :Section 'A', consists of 10 very short answer type questions, all of which are compulsory and should be attempted first. Section 'B' consists of four short answer type questions with internal options. Section 'C' consists of four long answer type questions with internal choice.

Section-'A'

Answer the following very short-answer-type questions in one or two sentences. (2x10=20)

- Q-1. What are the benefits of E-Commerce?
- Q-2. What is Electronic Data Interchange (EDI)?
- Q-3. Explain the term "Web Hosting".
- Q-4. Explain the term Digital Signature.
- Q-5. Explain the structure of Home page.
- Q-6. Name few editors used for writing HTML and CSS code.
- Q-7. Name few formatting tag in HTML.
- Q-8. What are the attributes of tag?
- Q-9. Write an HTML code to create a table of 3 rows and 4 columns with heading.
- Q-10. What is Client/Server Architecture?

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Section-'B'

Answer the following short-answer-type questions with word limit 200-250. (5x6=30)

Q-1. Enumerate the pros and cons of electronic market place technologies?

OR

Write short notes on the following:

- (a) EDI standards and its applications
- (b) Scope of E-Commerce in developing country like India

Q-2. What are the fundamental goals of the computer security?

OR

Explain the scope of B2C e-commerce over the Mobile phones?

Q-3. Discuss the origin of HTML? Discuss the basic structure of HTML code.

OR

Write short notes on the following:

- (a) CSS
- (b) XML

Q-4. With a sample code discuss how internal and external linking between webpages are handled?

OR

Write a sample code in HTML to process the total marks scored (out of 100) by student in 3 subjects (choose subject name of your own choice) and display the basic details like Name, Roll No, marks of three subjects. On click event of Button in a page a new page displays the sum and percentage of the students.

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Q-5. Explain the process of hosting a website and what are the pre-requisite for hosting a website onto a server.

OR

Write short notes on the following:

- (a) Cute FTP
- (b) Search Engines

Section-'C'

Answer the following long-answer-type questions with word limit 400-450. (5x10=50)

Q-1. List the Impact of E-commerce on traditional business model? Explain Briefly?

OR

What are the different technologies of E-Commerce? Explain scope of E-commerce?

Q-2. Write a brief note on security measures to be adopted in E-Commerce?

OR

Discuss the various E-commerce models with neat and clean block diagram.

Q-3. Discuss the historical development of HTML and how is it evolved. Discuss any 5 formatting tags with suitable sample code snippets.

OR

Compare various technologies available for the website development.

Q-4. Discuss the following tags with their respective attributes along with sample code:

- (i)
- (ii) <a>